



## Neighbourhood Watch Week 2020 Social Media Pack

“Celebrate your neighbours”

7<sup>th</sup> – 13<sup>th</sup> June, #LetsStayConnected

Associations, coordinators, members, volunteers and partners can promote Neighbourhood Watch Week by using the social media images below and suggested posts. Hashtag each post with #LetsStayConnected, and tag Neighbourhood Watch with @N\_watch on Twitter, @ourwatch on Facebook, and @neighbourhood.watch insta on Instagram posts.

Countdown – to be used between 24 <sup>th</sup> May – 6 <sup>th</sup> June		
Facebook countdown images	Twitter countdown images	Instagram countdown images
<ul style="list-style-type: none"> <li>• <a href="#">Two weeks to go</a></li> <li>• <a href="#">One week to go</a></li> <li>• <a href="#">6 days to go</a></li> <li>• <a href="#">5 days to go</a></li> <li>• <a href="#">4 days to go</a></li> <li>• <a href="#">3 days to go</a></li> <li>• <a href="#">2 days to go</a></li> <li>• <a href="#">1 day to go</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Two weeks to go</a></li> <li>• <a href="#">One week to go</a></li> <li>• <a href="#">6 days to go</a></li> <li>• <a href="#">5 days to go</a></li> <li>• <a href="#">4 days to go</a></li> <li>• <a href="#">3 days to go</a></li> <li>• <a href="#">2 days to go</a></li> <li>• <a href="#">1 day to go</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Two weeks to go</a></li> <li>• <a href="#">One week to go</a></li> <li>• <a href="#">6 days to go</a></li> <li>• <a href="#">5 days to go</a></li> <li>• <a href="#">4 days to go</a></li> <li>• <a href="#">3 days to go</a></li> <li>• <a href="#">2 days to go</a></li> <li>• <a href="#">1 day to go</a></li> </ul>
Suggested wording to accompany images		
It's 2 weeks to go till Neighbourhood Watch Week 2020, which is all about celebrating your neighbours... find out more here <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> #LetsStayConnected		
Neighbourhood Watch Week is fast approaching, only 1 week to go! How will you get involved? Check out resources and ideas at <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> #LetsStayConnected		
Neighbourhood Watch Week supported by @BigLunch and @TonyHusband1 will take place next week. Help us celebrate all those acts of kindness, no matter how small, that happen between neighbours every day. More at <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> #LetsStayConnected		
There's just X days to go until Neighbourhood Watch Week! Find out how you can get involved to celebrate your neighbours. #LetsStayConnected Download resources and read all about this year's theme: <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a>		
Only X days till Neighbourhood Watch Week. Here are some things you can do to participate from home including a cartoon drawing competition! <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> #LetsStayConnected		
One day to go! Kick start your celebrations today by joining in with the virtual #BigLunch Check out all the resources at <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> #LetsStayConnected		

## Neighbourhood Watch Week – to be used between 7-13<sup>th</sup>

Facebook images	Twitter images	Instagram images
<ul style="list-style-type: none"> <li>• <a href="#">‘Celebrate kindness’</a></li> <li>• <a href="#">‘Celebrate sharing’</a></li> <li>• <a href="#">‘Celebrate connection’</a></li> <li>• <a href="#">‘Celebrate support’</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">‘Celebrate kindness’</a></li> <li>• <a href="#">‘Celebrate sharing’</a></li> <li>• <a href="#">‘Celebrate connection’</a></li> <li>• <a href="#">‘Celebrate support’</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">‘Celebrate kindness’</a></li> <li>• <a href="#">‘Celebrate sharing’</a></li> <li>• <a href="#">‘Celebrate connection’</a></li> <li>• <a href="#">‘Celebrate support’</a></li> </ul>
<p><b>Suggested wording</b></p>		
<p>It’s Neighbourhood Watch Week! Why not hold a virtual <a href="#">#BigLunch</a> to kick start the week, or enter our cartoon drawing competition, judged by award winning <a href="#">@TonyHusband1</a>?  <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> <a href="#">#LetsStayConnected</a></p>		
<p>Are you celebrating Neighbourhood Watch Week? Share a poster, gift a postcard, enter a competition, host a virtual coffee morning or make some bunting. Whatever you choose to do, share the positive energy and comment with a photo or details of your celebrations!  <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> <a href="#">#LetsStayConnected</a></p>		
<p>Neighbourhood Watch Week 2020 is all about celebrating your neighbours, share your stories using <a href="#">#LetsStayConnected</a> There are plenty of resources you can use, including a window poster with cartoons designed by Tony Husband <a href="#">@TonyHusband1</a> <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a></p>		
<p>Celebrate your neighbours by taking part in the Neighbourhood Watch Week. There is lots you can do! <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> Get involved using the hashtag <a href="#">#LetsStayConnected</a></p>		
<p>It’s Neighbourhood Watch Week! There are still X days to celebrate and connect with your neighbours. Why not have a go at creating your own neighbourly postcard celebrating those who live closest to you? <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> <a href="#">#LetsStayConnected</a></p>		
<p>Celebrate your neighbours by giving them a postcard featuring cartoons by <a href="#">@TonyHusband1</a>  <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> <a href="#">#LetsStayConnected</a></p>		
<p>Happy Last Day of Neighbourhood Watch Week! We hope you're enjoying the celebrations so far! Here is what you can still do to take part <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> <a href="#">#LetsStayConnected</a></p>		
<p>It's the X day of Neighbourhood Watch Week! Why not share a photo of your celebrations? Haven't started your celebrations yet? Not to worry, here are plenty of ways you can still get involved:  <a href="http://www.ourwatch.org.uk/letsstayconnected">www.ourwatch.org.uk/letsstayconnected</a> <a href="#">#LetsStayConnected</a></p>		

## Neighbourhood Watch Week Resources

All our Neighbourhood Watch Week resources are available on [ourwatch.org.uk/letsstayconnected](http://ourwatch.org.uk/letsstayconnected) but can also be found here:

### Posters

We have a series of 5 posters to choose from to print and display in your windows.

- [‘Celebrate kindness’](#)
- [‘Celebrate sharing’](#)
- [‘Celebrate connection’](#)
- [‘Celebrate support’](#)
- [‘Celebrate your neighbour’ blank poster](#)

### Postcards

We have a series of 5 postcards to choose from to print and gift to your neighbours.

- [‘Celebrate kindness’](#)
- [‘Celebrate sharing’](#)
- [‘Celebrate connections’](#)
- [‘Celebrate support’](#)
- [‘Celebrate your neighbour’ blank postcard](#)

### Neighbourhood Watch bunting

We have created Neighbourhood Watch bunting for you to print and make at home. Why not do this with your neighbours during an online chat or create bunting to gift to your neighbours.

- [Neighbourhood Watch Week bunting](#)