**Suggested Terrorism campaign plan, using resources from** [**https://www.ourwatch.org.uk/crimes-archive/toolkit-4/**](https://www.ourwatch.org.uk/crimes-archive/toolkit-4/)

* Before planning a new campaign, it’s always worthwhile finding out what initiatives are already under way on counter-terrorism within your local police force. It might be that you can add and support something that’s already under way too.
* It might be worthwhile contacting your local Police Community Support Officer (PCSO) office to ask if they can help to cover the cost of any printing.
* During each week of the campaign, start at least three conversations with people about the issue.
* Make sure you include the following information in all your campaign communications:

***If you’ve seen or heard something that may suggest a terrorist threat, do not ignore it. Report it! Action Counters Terrorism.***

*Report it online www.gov.uk/ACT*

*Or*

*Call the police confidentially on* ***0800 789 321***

*When you make a report about suspicious activity or behaviour, either online or over the phone, specially trained police staff will assess and evaluate the information you pass on before deciding on what action to take.*

*The information you provide will be kept secure and your identity will be protected.*

*The call is not recorded and you do not have to give your name.*

**Week 1: Stop Terrorism campaign launch**

Hold a public meeting to launch your campaign.

* Invite your local police to come and present with you.
* Put up notices at your local church/school/community hall, send email notices to your Neighbourhood Watch members and ask them to spread the word about the meeting.
* Present the NW Terrorism slide presentation at the meeting.
* Print off and hand out to attendees the two leaflets from the Action Counters Terrorism campaign, one on staying safe and one on spotting the signs of terrorist activity. You can find these in the [Toolkit](https://www.ourwatch.org.uk/crimes-archive/toolkit-4/).

**Week 2: Spotting the Signs Week**

This week is aimed at raising awareness among people in your community of some of the activities that terrorists undertake when planning an attack, so they know what to look out for.

Day 1: Send an email to all your Neighbourhood Watch members and contacts explaining that you’re running this campaign, and include some of the information from [this webpage](https://www.ourwatch.org.uk/crimes-archive/spotting-the-signs-2/). You can also link to the [Action Counters Terrorism website](http://www.gov.uk/ACT).

Day 2: Print off the Action Counters Terrorism leaflet about spotting the signs (in the Toolkit folder) and distribute it through the letterboxes in your neighbourhood.

Day 3: Post on your Neighbourhood Watch Facebook and Twitter accounts, [this film from the Action Counters Terrorism campaign](https://www.youtube.com/watch?v=I6SjX2ZXMnY).

**Week 3:** **Staying Safe Week**

Day 1: Email to your NW group members and post on your social media accounts, this [short public information film from the police called ‘Stay Safe: Firearms and Weapons Attack’](https://www.youtube.com/watch?v=4jxOXbpTmnk) which sets out the key options for keeping safe should the worst happen.

Day 2: Post on your NW social media accounts [any of these films from Counter Terrorism Policing](https://www.youtube.com/counterterrorismpolicingUK).

**Week 4: Terrorism and Young People Week**

Day 1: Print off and take to nearby schools, [this leaflet from the police](http://www.npcc.police.uk/ACT%20for%20Youth/ACT4YOUTH%20leaflet%20Dec.pdf) for young people, about staying safe.

Day 2: Post on your NW social media accounts [this film from the Action Counters Terrorism campaign](https://www.youtube.com/watch?v=s3y51Vd4kJ4) promoting the Run, Hide, Tell message. Encourage sharing among young people.

Day 3: Email to your NW group members [this film from the NSPCC](https://www.nspcc.org.uk/what-we-do/news-opinion/supporting-children-worried-about-terrorism/) about how parents can talk to their children about terrorism.