The Calling Tree Campaign Pack

https://www.ourwatch.org.uk/get-involved/support-campaign/calling-tree

Supporting our neighbours and wider community who are not connected on social media can be a challenge. Why not setup a calling tree in your area? It's a lovely way to stay connected, particularly with those who are not online.

Here is how it works... You call 3 people. Those 3 people call 3 people each making 9. Those 9 each call 3 people reaching 27 people. Those 27 each call 3 reaching 81 people. The phone tree builds. Call 3 people today to ask how they are doing. Reduce isolation and stay connected.

Still not sure? Follow this link to help you set one up: https://www.edenprojectcommunities.com/sites/default/files/car_-_phone_tree_template.pdf

To support and promote this campaign on your own social media accounts, newsletters and websites, click (or Ctrl + click) on the images below to download them and use on your own channels.

The Calling Tree Campaign Assets
Phone tree image 1080 x 1080   Phone tree image 1200 x 1200
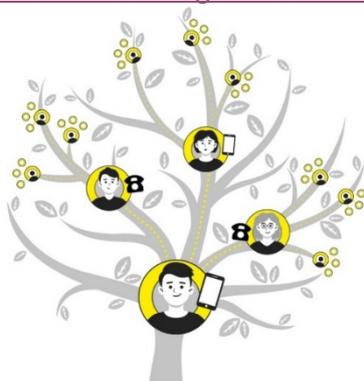
Facebook post image	Facebook page header
Twitter post image	Twitter page header
Instagram post	
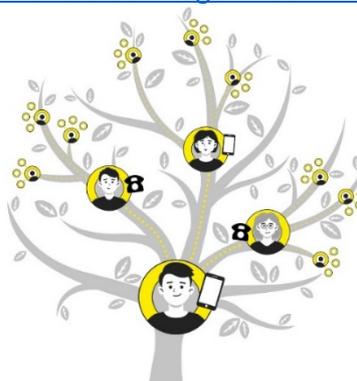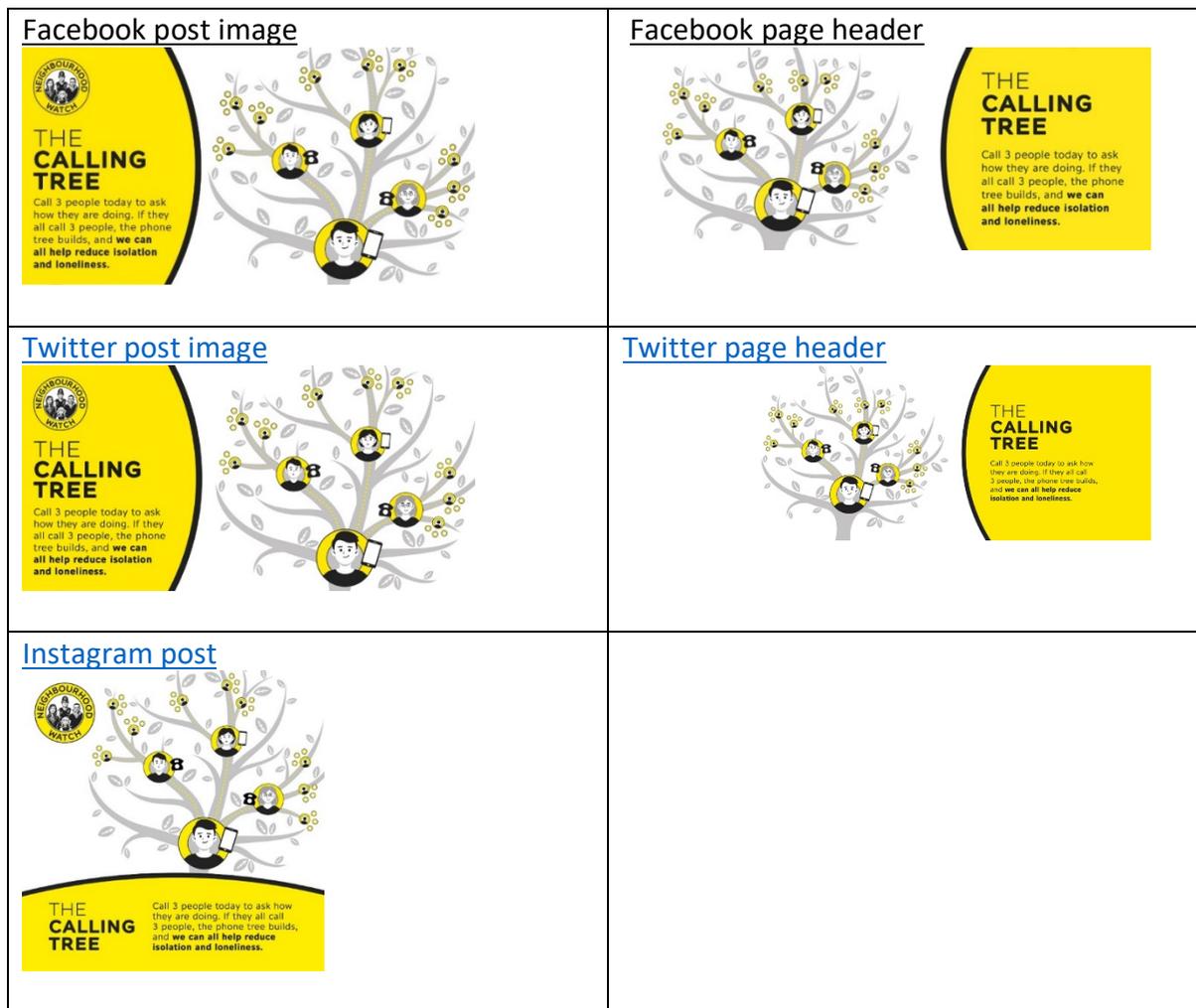
Suggested wording to accompany posts

Below is suggested wording for your social media posts. Choose from one of the 3 options or feel free to use your own wording.

1. "No one can do everything, but everyone can do something!"
   #CommunityActionResponse #LookAfterEachOther

2. Here is how it works... 1 person calls 3 people. Those 3 people call 3 people each making 9. Those 9 each call 3 people reaching 27 people. Those 27 each call 3 reaching 81 people. The phone tree builds. Reduce isolation and loneliness.
   #CommunityActionResponse #LookAfterEachOther

3. Supporting our neighbours who are not connected on social media can be a challenge. Why not setup a calling tree in your area? It's a lovely way to stay connected, particularly with those who are not online.
   #CommunityActionResponse #LookAfterEachOther

Please remember for all posts…

- Tag Neighbourhood Watch in Twitter as @N_watch
- Tag Neighbourhood Watch in Facebook posts as @ourwatch
- Hashtag all posts with #CommunityActionResponse and #LookAfterEachOther