



NOV 2023

Cybercrime Survey

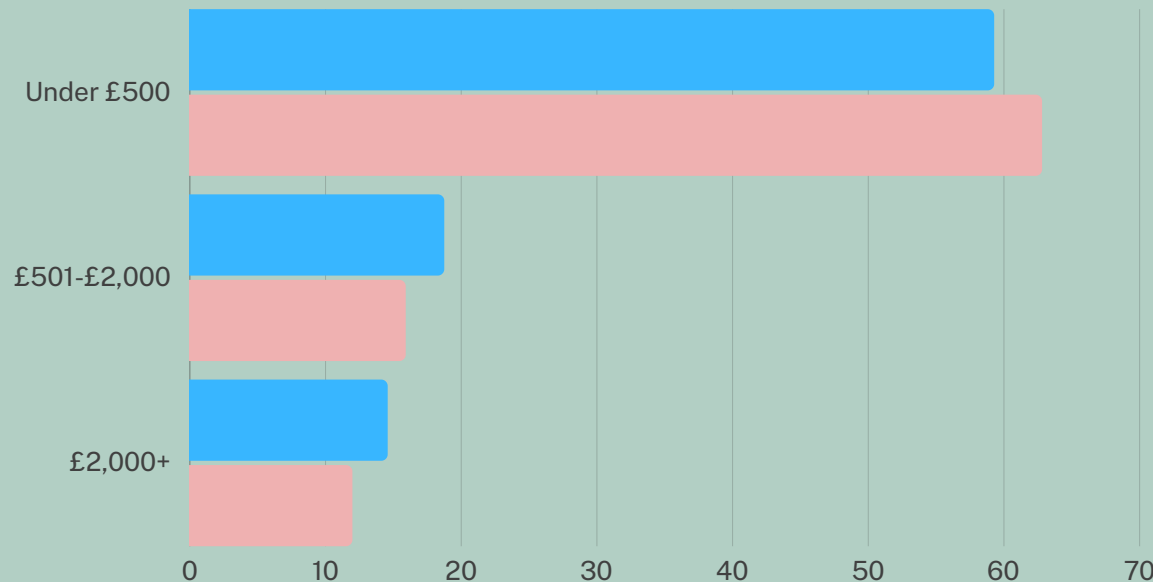


This is the fourth year that we have run this survey sponsored by Avast.

The purpose is to discover the levels of awareness amongst the public of various kinds of cybercrime, its effects on victims and the extent to which people report – or know how to report it.

Amounts lost to Cyber Crime

Looking at how much respondents lost in a scam, we've compared men and women's answers. More women than men had lost under £500 but men had lost more in the £501-£2,000 and £2,000+ categories.



About the survey

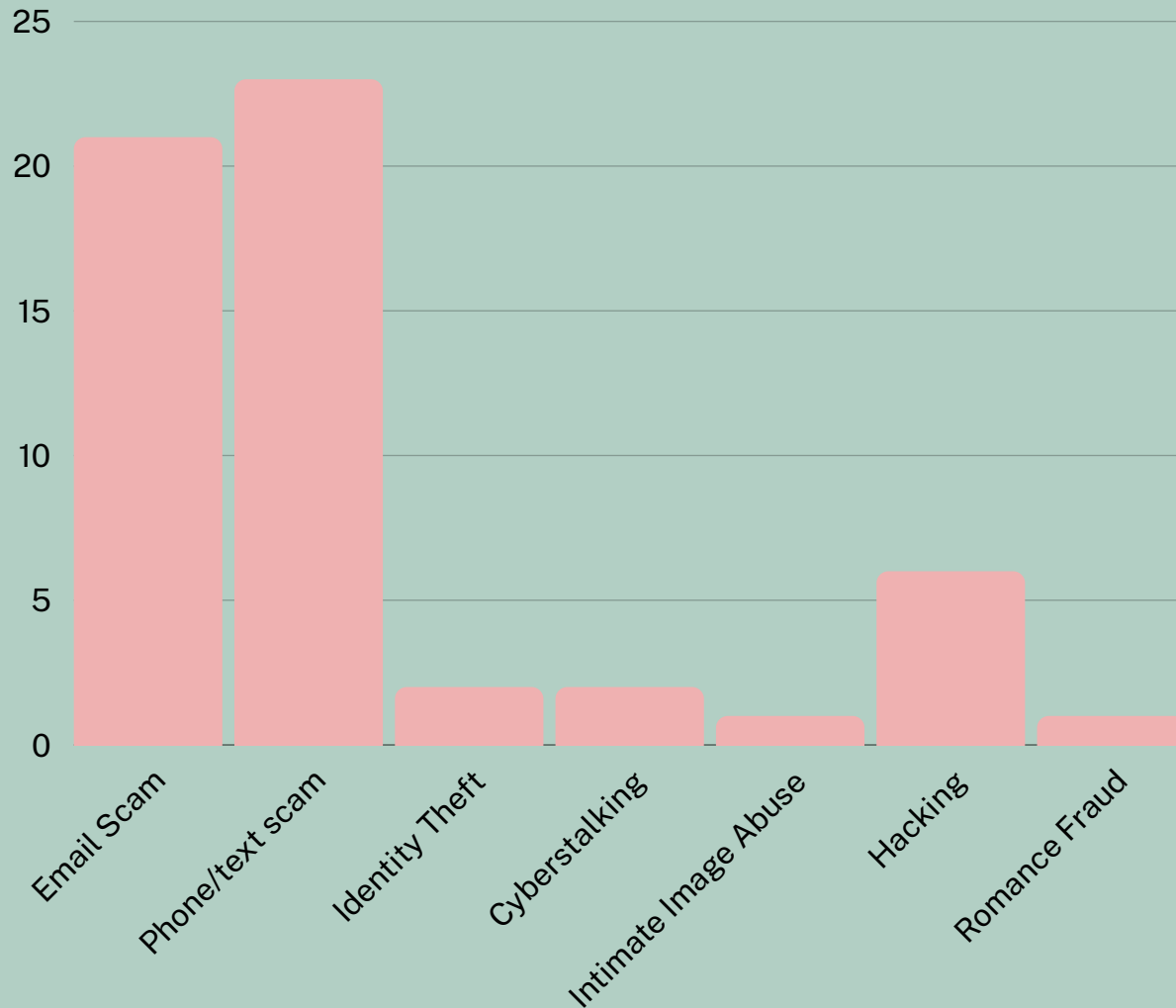
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Total of 22,989 people responded to the survey and the completion rate was 86%, people typically took 8 minutes to enter their answers. We promoted the survey between 17 November and 15 December.



Types of Cybercrime Experienced

commentary



87%

Percentage of those who use some kind of cyber protection - - anti-virus software, strong passwords and regularly updating apps.

Victims of cybercrime

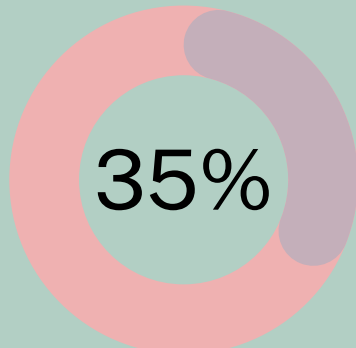
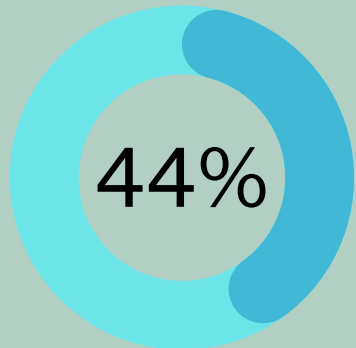
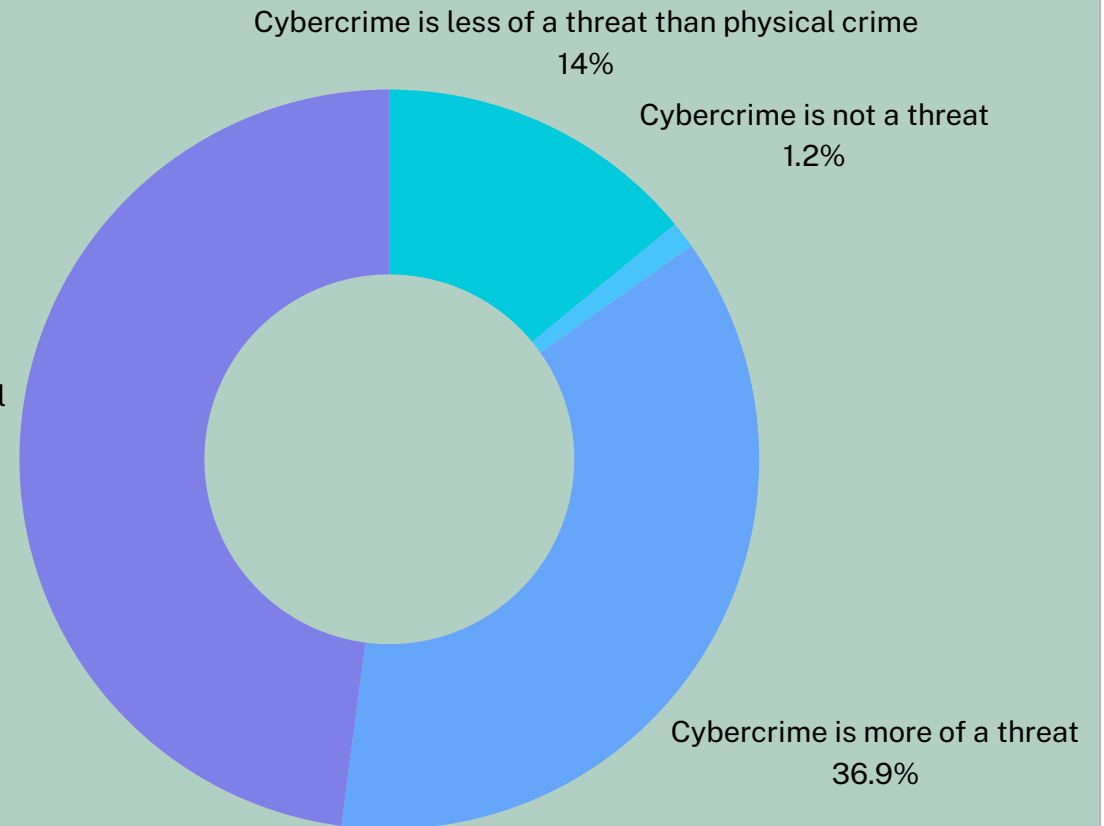
In this year's survey, 32.7% of respondents had been a victim of cybercrime - this is an increase of 14% on the previous year



Assessing the risk

Only 14% of people felt that Cybercrime is less of a threat than physical crime (1.2% felt Cybercrime was not a threat). This is in line with National figures which suggest Cybercrime is on the rise, and ever-more sophisticated

Cybercrime and Physical Crime are equal
47.9%



Keeping yourself safe

Neighbourhood Watch members demonstrate a keener interest than non-members in **seeking out information about cybercrime**. They are more likely to have discussions about cybercrime and prevention strategies, with 7.68% stating this happens 'all the time' and 36.23% 'often' compared to non-members 5.20% and 29.81% respectively.